



The website www.ilmondoapiedi.it and its logo, are born with the intent to aggregate the operators of farms, B&B and landlords offering tourists services such as bike rental, horseback riding, hiking trails, but also courses cooking, recognition of mushrooms, edible herbs and officinal herbs, to communicate their offers to potential clients to unequivocal.

The inflow of tourists in a territory envied by the whole world is increasing significantly because we are looking for the peculiarities of Roero, Langhe and Monferrato; and there is no better way to offer genuineness, friendliness, excellence of products and protected by UNESCO, along marked trails.

This is why we offer space on our website to economic operators in the sector to promote their business.

The intention is to involve those who, from hiking and slow tourism, can see their hospitality offer recognized. We ask the operators who do not want to limit themselves to the offer of hit and run to join our project, which includes:

1. use of the logo (registered at the Italian Patent and Trademark Office) as an univocal and immediate identification element
2. space in the appropriate link of www.ilmondoapiedi.it to promote their hospitality offer

The membership fee is € 30 per year

Ask the Rules and the Contract to:

info@ilmondoapiedi.it